

BUSINESS PLANNING

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FRANCHISES AND BUYING A BUSINESS

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GOVERNMENT WEB SITES

www.business.gov The official business link to the U.S. Government—a one-stop electronic link to all the information and services government provides for the business community, sponsored by the SBA.

www.fedworld.gov An access point for locating government and business information, sponsored by the U.S. Department of Commerce.

www.irs.gov The official web site of the Internal Revenue Service.

www.osha.gov The web site of the Occupational Safety and Health Administration (OSHA) of the U.S. Department of Labor.

www.sba.gov The entry point into the U.S. Small Business Administration site, with information about starting and financing a business. For the Small Business Development Centers, go to www.sba.gov/sbdc.

www.uscis.gov The web site of the U.S Citizenship and Immigration Services (USCIS) division

of the Department of Homeland Security. Formerly the U.S. Immigration and Naturalization Service.

SMALL BUSINESS WEB SITES

www.americanexpress.com Sponsored by the credit card company. Go to Find the Right Card: Small Business and then to Business Resources for articles on topics of interest to entrepreneurs.

www.BizMove.com A commercial site with many articles about small business.

www.bplans.com A web site with sample business plans and how-to advice.

www.businessbookpress.com Articles on buying or selling a business.

www.businessownersideacafe.com "A fun approach to serious business," with articles, message forums and a newsletter

www.entrepreneur.com Includes *Entrepreneur* magazine's Retail Startup Center.

www.franchise.org The web site of the International Franchise Association, a member organization for franchisors and franchisees.

www.Inc.com The magazine *Inc.*'s web site, with articles on starting and growing a business.

www.mainst.org The Main Street program is a national movement aimed at improving all aspects of the downtown or central business districts in older U.S. towns and cities.

www.nrf.com National Retail Federation, the world's largest trade organization.

www.RetailAdvisors.net The privately-run Retail Business Resource Center provides how-to articles and current news releases on retailing.

www.RetailOwner.com Articles and software relating to inventory control and cash flow from the Retail Owners Institute.

www.SCORE.org Online counseling and information about local SCORE chapters from the Service Corps of Retired Executives.

www.sbtv.com The Small Business Television Network's site.

www.smallbizresource.com A commercial site with many articles and links on various small business topics and a free e-newsletter.

www.SmallBusinessSchool.org A web site based on Hattie Bryant's popular PBS series formerly known as *Small Business 2000* (includes an episode about Orange Tree Imports).

www.smbiz.com A private business site providing tax and management guidance.

www.specialtyretail.com Information for cart and kiosk vendors from *Specialty Retail* magazine.

www.StartupJournal.com *The Wall Street Journal's* Center for Entrepreneurs.

www.uschamber.org The United States Chamber of Commerce offers a Small Business Center with ToolKits on topics such as staffing, finance, and management.

PODCASTS

“Specialty Shop Retailing” by Carol L. Schroeder.

“The Retail Owner’s Institute” by www.retailowner.com.

Specialty Shop Retailing: Everything You Need to Know to Run Your Own Store (John Wiley & Sons). Used by permission of the author, Carol L. Schroeder.